

PLATINUM PROGRAM BENEFITS . . . as simple as 1, 2, 3, 4

PrimusLabs Platinum Program

Within the Western Hemisphere, PrimusLabs is the largest food safety company in the produce industry and is recognized as the gold standard for food safety services. PrimusLabs created the Platinum Program over a decade ago as a statement of transparency and disclosure, therefore providing clients with a marketing tool that is showcased on the PrimusLabs front page.



1

PrimusLabs Logo Usage

The PrimusLabs logo, which is strictly limited to PrimusLabs Platinum clients, is a symbol of reliability, strength, confidence, quality, and credibility.

Here are the ways a Platinum client may use the PrimusLabs logo:

- a** Platinum clients may use the PrimusLabs name and/or logo on their internet home page as a "clickable link."
- b** Platinum clients may use the PrimusLabs name and/or logo for their marketing materials, packaging, advertising, and campaigns provided that it does not link performance claims for its products.



2

PrimusLabs Price Reduction Benefits

Platinum Program Clients receive price reductions on GAP, GMP and PrimusGFS audits and receive free select data transfers.

Please contact us for more information on pricing, or for any other questions you may have regarding the Platinum Program.

Contact Us

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Culiacan MX: +52 (667) 716.5077
Santiago CHILE: +562 638.2971
COSTA RICA: 506.2291.5680

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3

PrimusLabs Public Extranet Website...

PrimusLabs website is viewed by thousands of companies in the produce industry on a daily basis. The food safety services that your company provides will be marketed on the front page of the PrimusLabs website for your perspective customers to view.

Every Platinum client has a uniquely linked public (extranet) domain website directly off PrimusLabs. A few of the many website features are listed below:

a Display general background information about your company, and insert hyperlinks to your proprietary website home page and other commodity specific links.

b Display the types of Food Safety Service you utilize.

c Display the commodities involved and the frequency with which the services are provided.

d Publicly show summary and frequency of Food Service Services.

The screenshot shows the Babe Farms website interface. At the top, there are language options (English, Español, Português) and a search bar. Below that are navigation tabs for Food Safety Solutions, Platinum Suppliers, Food Service/Retail, Services, Resources, and Secure Login. The main content area features the Babe Farms logo and a secure login form with fields for User Name and Password. Below the login form are navigation menus for My Site, Laboratory, Audits, and Documentation. The page content includes sections for About Babe Farms, Products (listing various baby specialty vegetables and salads), Links (USDA Organic), and Babe Farms, Inc. contact information.

Activity for the past 12 months

Suppliers	Field Audit/ GAP	Facility Audit/CMP	Organic Audits	Misc. Audits	Pesticide Certified	Pesticide Random Testing	Microbiological Environmental Testing
J-L Interiors, Inc.					(P)	(P)	(P)
Kalroy Produce, Inc.					(P)	(P)	(P)
Kingdom Fresh Produce, Inc.	(P)	(P)			(P)	(P)	(P)
Limoneira Company	(P)	(P)		(P)		(P)	(P)
Lucich Farms							
M - P							
MAS Melons & Grapes	(P)	(P)		(P)	(P)	(P)	(P)
Mitz Fresh, LLC	(P)	(P)	(P)		(P)	(P)	(P)
Meteor Tomatoes							

Platinum Suppliers > Platinum Suppliers By Commodity

List of Commodities

A - B	C - D	E - K	L - P	Q - Z
<ul style="list-style-type: none"> Acorn Anise Apples Apricots Artichokes Asparagus Asparation Avocados Baby Frissee Baby Spinach Bananas 	<ul style="list-style-type: none"> Cabbage California Chile Cantaloupe Cardone Caribe Chile Carrots Cauliflower Celery Chard Cherries Chili Pasilla 	<ul style="list-style-type: none"> Eggplant Endive Escarole European Cucumbers Frissee Garlic Grapefruit Grapes Green Beans Green Zucchini Grey Sq. Honeydew 	<ul style="list-style-type: none"> Leeks Lemons Lettuce Limes Mangoes Melons Milpero Mini-Watermelons Mix Salad Mixed Greens Mustard Greens 	<ul style="list-style-type: none"> Radiochio Radish Rappini Raspberries Round Green "1 Ball" Sq. Round Green "8 Ball" Sq. Shadehouse "Slice" Cucumbers Spaghetti Spinach Spring Mix Squash

The screenshot shows the audit results page. On the left, there is a bar chart titled 'Number of Audits By Operation' with data points: Harvest Crew (88), Ranch (51), Cooling/Cold Storage (5), and Processing (11). On the right, there is a table of audit details with columns for Audit ID, Auditing Type, Date, Auditee, and Product. The table lists audits for February 2011, October 2010, and June 2010.

Audit	Auditing Type	Date	Auditee	Product
133338SUBCONT	CL	Feb 10, 2011	Customer: Babe Farms Facility, Babe Farms Cooling and Cold Storage	Beets Carrots Lettuce, Mix Spring Radiochio Radicchio Roots & Tubers Tomatoes
131619PRIMUS	PR	Oct 06, 2010	Customer: Babe Farms Facility, Babe Farms Processing Plant	Spring Mix
124801PRIMUS	RN	Jun 09, 2010	Ranch: Babe Ranch 2 Grower: Babe Farms Customer: Babe Farms Customer: Aplo, Inc.	Lettuce

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4

PrimusLabs Private Intranet Website

If a prospective or current customer would like to review the detailed results of your food safety program, you can provide them access to your password protected website, building trust and credibility on your behalf.

Every Platinum client has a uniquely linked Private (intranet) domain website. An "https" internet website address (nonpublic) shall be created for storing your audit data. The nonpublic website shall be nested within the nonpublic domain area of PrimusLabs portal at www.primuslabs.com. A few of the many website features are listed below:

- a** The nonpublic website shall be created utilizing your customized logo and company biographical information, and shall be updated continually as food safety information data is received from authorized individuals or firms.
- b** Multiple passwords can be issued to third parties by you to allow access to the website.
- c** Data will be posted to the nonpublic website in chronological order but shall be capable of customized query, sorting, and viewing using management tools provided.

- 1. Electronic display of internal and 3rd party audits, and testing results
- 2. Upload and display compliance documents

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The screenshots illustrate the Platinum Program website interface. The top screenshot shows the main dashboard with navigation tabs for Food Safety Solutions, Platinum Suppliers, and Food Service/Retail. It includes a 'Secure Area' with a welcome message for administrators and a 'Platinum Site New Features!' section with links to My Site, Login Management, Audit Graphs, DDP Manuals, Third Party, Audit Reports, and Other Documents. Below this is an 'Activity Registered From' filter and a grid of summary reports for 'Your Site', 'Audits', 'Laboratory', 'Documentation', and 'Supply Chain Module'.

The middle screenshot shows the 'Create a New Login for "For Testing Only"' form. It includes fields for User Information (Login email address, Password, Confirm Password, First Name, Last Name, Expiration Date) and a 'Select Login Type' section with options for Administrative Login, Subsite Login, and Guest Login. There are 'CREATE LOGIN' and 'NEW USER' buttons.

The bottom screenshot shows an audit results table with columns for Audit #, Auditing Type, Date, Auditor, Score, Product, City/State/Country, and Remarks. Below the table are four steps for document management: Step 1: Supplier Document Information (with fields for Supplier, Document Type, Audit #, Date On Document, and Expiration Date); Step 2: Operations (with a table for Selected Operations); Step 3: Attach File (with a file upload field and a 10MB limit); and Step 4: Upload File (with a SUBMIT button).